



PONT INTERNATIONAL
GORDIE
HOWE
INTERNATIONAL BRIDGE

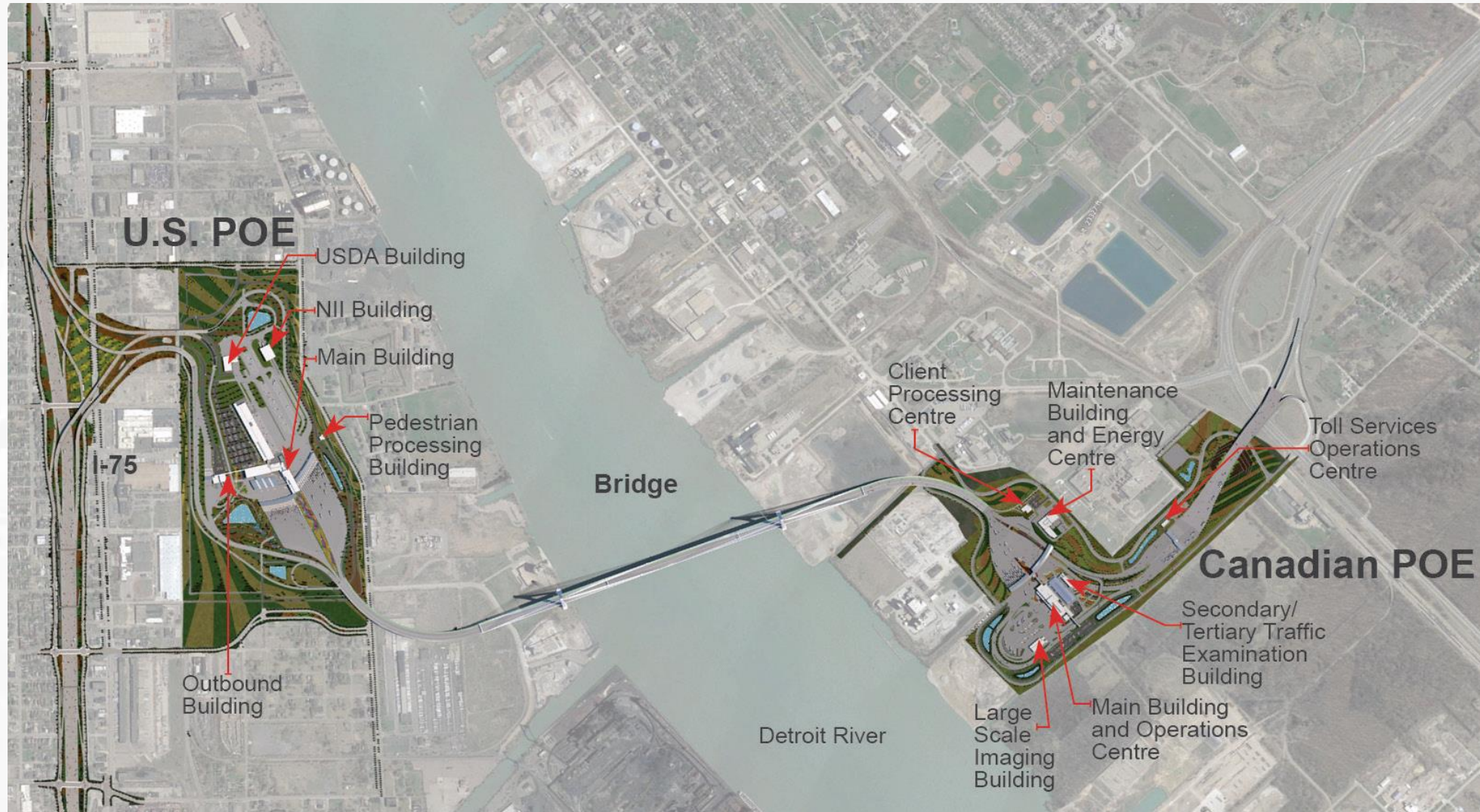
Community Organization Investment
Detroit Open House Information Session
Wednesday January 15, 2020



AGENDA

1. Welcome and Introductions
2. Project Overview
3. Community Benefits Overview
4. Community Organization Investment
 - a) Eligible Organizations and Projects
 - b) Review and Selection Process
 - c) Additional Considerations
 - d) How to Apply
5. Question and Answer Period

PROJECT OVERVIEW



VISION FOR COMMUNITY BENEFITS

The vision for community benefits is to deliver a series of initiatives, based on public input, that create measurable and positive results-based opportunities for the host communities.

The Gordie Howe International Bridge Community Benefits Plan will:

- Provide economic opportunities in the host communities
- Contribute positively to workforce development programs, thereby improving economic inclusion
- Deliver neighbourhood improvements
- Ensure clear commitments and accountability from all parties for its delivery



THE COMMUNITY BENEFITS PLAN



The Workforce Development and Participation Strategy is geared toward engaging businesses and focuses on supporting workforce, training and pre-apprenticeship/apprenticeship opportunities



The Neighbourhood Infrastructure Strategy focuses on collaborating with stakeholders and community members through consultation to develop a community investment strategy based on identified priorities.



THE COMMUNITY ORGANIZATION INVESTMENT INITIATIVE

The US Neighbourhood Infrastructure Strategy within the Community Benefits Plan includes a commitment to deliver an **annual \$50,000 (CAD) investment allowance**. The allowance will be made available once a year between 2020 and 2024.

Requests for funding can range from **\$1,000 - \$25,000 (CAD)**.

Applications to be considered for the 2020 funding cycle are being accepted until **January 31, 2020**.



ELIGIBLE APPLICANTS

Applicants must meet the following eligibility criteria to be considered for funding:

- The applicant must be a registered non-profit organization or charitable organization
 - If the applicant is not a registered non-profit or charity, a trustee organization that is a registered non-profit or charity must also be named within the application and provide an accompanying letter of support
- Eligible organizations must be located in or provide services to the Delray/Southwest Detroit community

Individuals, public sector and for-profit organizations are not eligible and will not be considered for funding



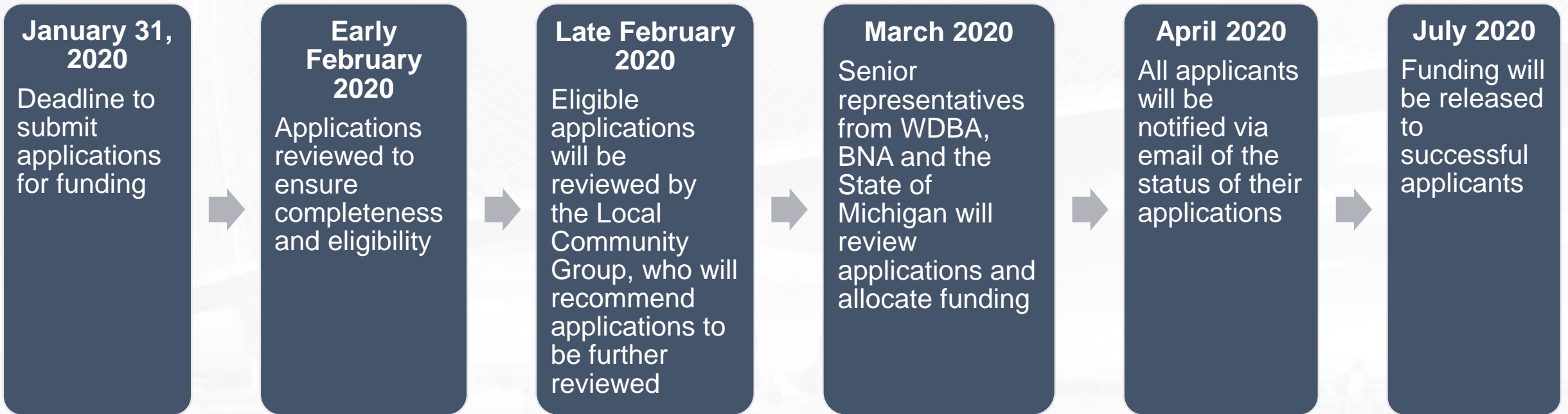
ELIGIBLE PROJECTS

Projects will be considered eligible for funding if:

- The requested funds will be used to support events, programming and infrastructure improvements in the Delray/Southwest Detroit community
- The proposed project will provide a direct benefit to the Delray/Southwest Detroit community
- The proposed project aligns with at least one of the community investment priorities, including:
 - Community partnerships
 - Community safety and connections
 - Economic benefits
 - Aesthetics and landscaping
- The proposed project will begin after July 1, 2020 and will be completed prior to June 30, 2021 - funding will not be committed over multiple years
- Projects/initiatives that could be considered religious or political in nature will not be considered for funding, however, religious organizations may apply if the proposed project/initiative is non-religious in nature and will provide benefits to the greater community



APPLICATION REVIEW AND SELECTION PROCESS



Additional Considerations:

- Individuals responsible for reviewing applications will be required to treat all information as confidential and adhere to Non-Disclosure and Conflict of Interest Agreements.
- The project team reserves the right to offer funding to successful applicants in an amount that differs from what had been requested in the submitted application.

ADDITIONAL CONSIDERATIONS

- If the funding request is related to an infrastructure investment, renderings or drawings of the proposed infrastructure and cost-estimates are required with the submission of the application
- If the funding request is for an event or program, budget breakdown is required with the submission of the application
- Upon approval of funding, successful applicants will receive further information regarding grantee expectations, recognition and promotion and reporting requirements
- Successful applicants will receive 90% of the committed funding in July and the remaining 10% will be released once reporting requirements are satisfied (on or before June 30, 2021)
- All applications must be signed off by a senior staff and board member who are authorized to sign on behalf of the organization
- Organizations that have received funding through the Community Benefits Plan for a different initiative are eligible to apply for funding



HOW TO APPLY

Interested organizations can submit their applications in the following ways:

Electronic Submission

Complete and submit an electronic application (with attachments) via gordiehoweinternationalbridge.com

or

Download a copy of the submission from gordiehoweinternationalbridge.com and submit the completed application via email to info@wdbridge.com

Hard Copy Submission

Submit a completed paper copy of the application (with attachments) in-person or via mail to one of office locations identified below:

WDBA Main Office, 100 Ouellette Avenue, Suite 400, Windsor, ON, N9A 6T3

Sandwich Community Office, 3201 Sandwich Street, Windsor, ON, N9C 1A8 *(Note: See website for hours)*

Southwest Detroit Community Office, 7744 W Vernor Hwy, Detroit, MI, 48209 *(Note: See website for hours)*

LEARN MORE

 [gordiehoweinternationalbridge.com](https://www.gordiehoweinternationalbridge.com)

 1-844-322-1773

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