

## TENDER NOTICE

WDBA RFQ 2021-001

- 
- 1. Title** Media Monitoring Services
- 
- 2. Introduction** Windsor-Detroit Bridge Authority (“**WDBA**”) is a non-agent Crown corporation with headquarters in Windsor and is responsible for the design, construction, financing, operation, and/or maintenance of a new Gordie Howe International Bridge (“**Project**”) between Windsor, Ontario and Detroit, Michigan through a public-private partnership. Further information about WDBA can be obtained at [www.wdbridge.com](http://www.wdbridge.com).
- 
- 3. Description** Windsor-Detroit Bridge Authority requires a qualified media monitoring service which will provide local, national and international monitoring services and real time media searches of broadcast, print and social media.
- 
- 4. Solicitation Type** Request for Quotations.
- 
- 5. Region of Opportunity** Windsor, Ontario, Canada.
- 
- 6. Tendering Procedure** Open
- 
- 7. Summary of Key RFQ Dates** The timetable for the RFQ is as follows:
- | RFQ Process                             | Date                             |
|---|----------------------------------|
| Issue RFQ                               | January 18, 2021                 |
| Deadline for Questions & Clarifications | January 25, 2021 at 14:00:00 EST |
| Submission Deadline                     | February 1, 2021 at 14:00:00 EST |
- 
- 8. Documents** Available through WDBA invitation only
- 
- 9. Conditions to Participation** Proponents invited to participate.
- 
- 10. Proposal / Quotation** Quotations submitted electronically to WDBA Procurement email.
- 
- 11. Delivery of Services** The Successful Proponent will be required to provide Media Monitoring Services, as outlined in the RFQ.
- 
- 12. Contact** Name: Estefany Della Nina, Procurement Officer ([estefany.dellanina@wdbridge.com](mailto:estefany.dellanina@wdbridge.com))  
Chris Hatt, Procurement Manager ([chris.hatt@wdbridge.com](mailto:chris.hatt@wdbridge.com))