TENDER NOTICE

RFP 2017-021

1.	**Title**	Gordie Howe International Bridge Branding & Logo Design Services
2.	**Introduction**	Windsor-Detroit Bridge Authority ("**WDBA**") is a non-agent Crown corporation with headquarters in Windsor and is responsible for the design, construction, financing, operation, and/or maintenance of a new Gordie Howe International Bridge ("**Project**") between Windsor, Ontario and Detroit, Michigan through a public-private partnership. Further information about WDBA can be obtained at www.wdbridge.com.
3.	**Description**	WDBA has a requirement to procure the services of branding and logo design for the Gordie Howe International Bridge.
4.	**Solicitation Type**	Request for Proposals
5.	**Region of Opportunity**	Ontario, Canada, Windsor
6.	**Tendering Procedure**	Open
7.	**Summary of Key RFP Dates**	The timetable for the RFP is as follows:

RFP Process	Date & Time
Issue RFP	January 15, 2018
Deadline for Questions & Clarifications	February 8, 2018 at 14:00:00 ET
Final Addendum	February 15, 2018
Submission Deadline/ Closing Date and Time	February 22, 2018 at 14:00:00 ET

8.	**Documents**	The RFP is available only through MERX, the electronic tendering system used by WDBA. For further information about MERX, call 1-800-964-MERX or visit the MERX website at www.merx.com.
9.	**Conditions to Participation**	None.
10.	**Proposal Delivery**	Proposals must be submitted electronically to MERX using the MERX electronic bid submission system.
10.	**Delivery of Services**	The Successful Proponent will be required to provide the branding and logo design services, as outlined in the RFP.
11.	**Contact**	Name: Arlene Fontanetti Email: procurement@wdbridge.com